

CLUSTER DEVELOPMENT

BRIEFING SESSION AND UPDATE FOR THE VICTORIAN ECONOMIC DEVELOPMENT COMMUNITY.

CLUSTER NAVIGATORS AUSTRALIA

Cluster Development is recognized worldwide as a practical focus for regional economic development. The Victorian State Government is continuing to roll out the “Regional Innovation Clusters program”, and various Victorian regions are now undertaking cluster development programs. Other states including South Australia, Queensland and most recently NSW are also involved in cluster development programs.

However, the key factor in the success of cluster development is the implementation of agreed actions that will support the development and growth of the cluster. In this briefing session for economic development professionals and cluster practitioners, both public and private sector, Cluster Navigators Australia will give an update on where Cluster Development is at, including current worldwide “Good Practice” initiatives and give insights as to what is working practically, and what is not. Local Case Studies will be shared.

The session will be followed by a networking lunch.

The Cluster Navigators Team leads facilitators in Clusters and Regional Development, and is currently working with regions across Australia and around the world.

Briefing Session details

Date – Friday 15th April

Time – Workshop - 8.30 am for a 9.00 am start, concluding at 12.30. A light luncheon will be served at 12.30 pm.

Presenters – Ifor Ffowcs – Williams, Michael Burke and Bruce Connolly

9.00 Welcome, introductions

The cluster development process; international examples

10.30 Coffee and Networking

11.00 Victorian case studies

Identifying and prioritising your clusters for development – Tools to use

Resourcing clustering initiatives

Facilitating rather than consulting – The new approach

12.30 Buffet lunch and networking

Venue – Yarra Room, 2nd floor, Town Hall, Swanston St. Melbourne

Registration Fee of \$88 (GST Inclusive) payable to **Cluster Navigators Australia** –

Covers Training Session, Briefing and Networking lunch. (Please advise us of your invoicing address on registration – A tax invoice will then be issued)

RSVP – Michael Burke Tel: 0412 697 848, or Bruce Connolly on 0418 516 358 or email us at mburke@mindshop.com.au, by Monday 11th April, 2.00pm.

We look forward to your attendance at this important session. Please pass this invitation on to colleagues.

Michael Burke
Chief Executive Officer

Brought to you

by

