

# The Policy Imperative

**FRIDAY  
27 AUGUST 2004**

**The Marriott Hotel**  
Corner of Exhibition and  
Lonsdale Streets, Melbourne



**National Economics**  
National Institute of Economic and Industry Research

National Economics is Australia's leading economic consultancy and research organisation. National Economics is also known as The National Institute of Economic and Industry Research (NIEIR).

National Economics' blue chip client list includes Australia's most dynamic companies and Federal, State and Local Government Departments.

### What we do for our customers

National Economics prepares commissioned reports, studies and forecasts in areas which include industry policy and strategy, regional economics and local government, energy policy and forecasting, international trade, employment and training, infrastructure and major events analysis. This strategic work by National Economics will often make a major contribution to policy formation in industry and government sectors in Australia and overseas.

### Some of our products

National Economics' products include the annual *State of the Regions Report* produced for the Australian Local Government Association and Australia's leading electronic regional economic information software and database product, *YourPlace* and the *YourPlace IO*.

National Economics' revolutionary market analysis system, SpendInfo, provides up-to-date spending information for up to 500 goods and services for any region in Australia.

The journal *The National Economic Review* is in its twentieth year of publication.

## WHO SHOULD ATTEND?

### Government executives and Councillors

"All regions within Australia face changes in their economic structures and, in the face of this change, policy and planning strategies must be developed to maximise economic activity, local amenity and sustainability. For many communities, the pace of or lack of change, means that much of the planning and policy imperative is a reactionary, rather than pro-active process". Dr Craig Shepherd

## SPEAKERS

### Dr Craig Shepherd

Craig Shepherd is the Principal Economist at National Economics and architect of National Economics' regional economic database and software product YourPlace. Craig heads the National Economics Local Government Practice specializing in regional economics and assisting local government to develop strategies for future growth and regional prosperity.

### Dr Peter Brain

Peter Brain is one of Australia's best known economists in the development and application of macroeconomic models. Since co-founding National Economics in 1984, Peter has participated in over 300 economic consulting projects, most of which he has directed or co-directed. This includes past and on-going projects in South Africa, Australia and New Zealand. A respected national commentator and author Peter Brain participates widely in debate on issues of general economic interest.

## THE SOR

Craig Shepherd and Peter Brain are co-authors' of the annual *State of the Regions Report (SOR)* developed in conjunction with *The Australian Local Government Association*. *State of the Regions* is widely regarded as the definitive report on the economies of Australia's regions.

**This forum headlines the issues and strategies that provide the opportunities for pro-active policy implementation.**

## PROGRAM

- 10:00** Registration
- 10:15** Implementing State of the Regions (SOR). Population and Ageing, the sleeping giant of regional economies.  
**Dr Craig Shepherd**
- 11:00** Morning Tea
- 11:30** Regional growth opportunities and the building blocks of the regional economy  
**Dr Peter Brain**
- 12:15** Creating successful labour market outcomes at the regional level  
**Dr Craig Shepherd**
- 1:00** Lunch
- 2:15** The YourPlace workshop, an afternoon with **Dr Craig Shepherd and Dean Brostek** creating scenarios for regional development and employment opportunities using the YourPlace database. The workshop session will also review funding scenarios and discuss the National Economics funding model. This is a round table workshop session, outcomes from which will include a greater understanding of the economic issues facing local government and regional economies
- 5:00** Close

**For existing complete product users of the YourPlace database Forum attendance for the first delegate is complementary.**

**General Forum attendance \$220.00**

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THE ANNUAL  
**YourPlace** FORUM

# REGISTRATION AND ORDER FORM

For more than one delegate please photocopy

Complete and return this form by mail or  
fax to:

YourPlace Forum  
National Economics  
416 Queens Parade, Clifton Hill VIC 3068  
Phone: (03) 9488 8444  
Fax: (03) 9482 3262  
Email: admin@nieir.com.au

By submitting your registration you agree to the  
terms and conditions of the cancellation policy.

All prices quoted are inclusive of GST.

## FORUM OPTIONS

- Please register me for the **YourPlace Policy Imperative Forum** –  
I am an existing *YourPlace* customer (one complementary place only) ..... Complementary
- Please register me for the **YourPlace Policy Imperative Forum** –  
I am not a *YourPlace* customer ..... \$220
- Please send me the *YourPlace* Browser and Overview Booklet ..... Complementary
- I am interested in attending a final round football match (Carlton vs.  
Collingwood) with National Economics Staff on Friday evening ..... We will contact you  
(The Marriott Hotel can arrange accommodation if required)

## DELEGATE DETAILS

TITLE	NAME	SURNAME	
POSITION			
ORGANISATION			
ADDRESS			
SUBURB/TOWN		STATE	POSTCODE
MOBILE	PHONE		FAX
EMAIL	NAME FOR BADGE		

## PAYMENT

- Enclosed is my cheque made payable to The National Institute of Economic and Industry Research (NIEIR)
- I'm faxing my requirements, payment follows by mail.
- I have transacted an Electronic Funds Transfer to the NIEIR account (please state payment for YourPlace Forum). Transaction reference number: \_\_\_\_\_  
NIEIR Account: **BANK: BANK OF MELBOURNE**  
**BSB NO: 033048**      **ACCOUNT NO: 144231**

GRAND TOTAL: \$



## CANCELLATION POLICY

All alterations or cancellations to your registration must be made in writing and will be acknowledged by post, facsimile or email. Notification should be sent to:  
YourPlace Forum  
National Economics  
416 Queens Parade, Clifton Hill VIC 3068  
Phone: (03) 9488 8444; Fax: (03) 9482 3262  
Email: admin@nieir.com.au

An administration charge of \$88.00 will be made to any participant cancelling after 20 August, complementary registrants must also notify National Economics if they are unable to attend. However, if you are unable to attend, substitutes are welcome at no additional cost.

By submitting your registration you agree to the terms of the cancellation policy.